



Advertise your business or service for as low as \$5 per week!
(20 Word Business Classified)

WISE BUYS

ADS & MORE



Designed to be a clean and easy to read paper that contains classifieds, display advertising, public service announcements and informative articles, Wise Buys is distributed every Tuesday to hundreds of locations throughout all of Central Oregon including Deschutes, Crook, Klamath Marsh and Lake Counties. Circulation: 9,000 to 10,000 per week.

Deadline for placing ads is noon, Thursday for the following Tuesday publication.

Wise Buys can also be viewed 24/7 on the internet at www.WiseBuysAds.com

When you place a display ad in Wise Buys you are also entitled to:

- FREE 20 WORD BUSINESS CLASSIFIED
- FREE LINK TO YOUR WEBSITE
- FREE LISTING IN OUR LIST OF DISPLAY ADVERTISERS
- FREE LISTING IN OUR WEB & EMAIL DIRECTORY

P.O. Box 739, La Pine, OR 97739
51429 Huntington Rd., La Pine, Oregon
Phone: 541-536-2532 • Fax: 541-536-1009
Email: wisebuys@qwestoffice.net
Web site: www.WiseBuysAds.com

WEEKLY DISPLAY AD RATES

12 CONSECUTIVE WEEKS

SIZE	COLUMN INCHES	B&W RATE	COLOR RATE	B&W PRICE	COLOR PRICE
Full Page	90	\$3.50	\$4.50	\$315.00	\$405.00
Half Page	45	3.50	4.50	157.50	202.50
Third Page	30	4.00	5.00	120.00	150.00
Quarter Page	22.5	4.00	5.00	90.00	112.50
Eighth Page	11.25	4.50	6.00	50.63	67.50
2 Col. x 3.5	7	4.50	6.00	31.50	42.00
Business Card	4	4.50	6.00	18.00	24.00
Minimum Size 1x2	2	5.50	7.00	11.00	14.00

E.O.W. OR 4-11 WEEKS

SIZE	COLUMN INCHES	B&W RATE	COLOR RATE	B&W PRICE	COLOR PRICE
Full Page	90	\$3.75	\$4.75	\$337.50	\$427.50
Half Page	45	3.75	4.75	168.75	213.75
Third Page	30	4.25	5.25	127.50	157.50
Quarter Page	22.5	4.25	5.25	95.63	118.13
Eighth Page	11.25	4.75	6.25	53.44	70.31
2 Col. x 3.5	7	4.75	6.25	33.25	43.75
Business Card	4	4.75	6.25	19.00	25.00
Minimum Size 1x2	2	5.75	7.25	11.50	14.50

OPEN RATE

SIZE	COLUMN INCHES	B&W RATE	COLOR RATE	B&W PRICE	COLOR PRICE
Full Page	90	\$4.00	\$5.00	\$360.00	\$450.00
Half Page	45	4.00	5.00	180.00	225.00
Third Page	30	4.50	5.50	135.00	165.00
Quarter Page	22.5	4.50	5.50	101.25	123.75
Eighth Page	11.25	5.00	6.50	56.25	73.13
2 Col. x 3.5	7	5.00	6.50	35.00	45.50
Business Card	4	5.00	6.50	20.00	26.00
Minimum Size 1x2	2	6.00	7.50	12.00	15.00

The above sizes are examples only. Any size can be made to fit your budget!

– ALL PRICES INCLUDE FREE PROFESSIONAL AD DESIGN –

We Make It Easy... No Contracts! No Commitments! No Gimmicks!

COLUMN WIDTHS

COLUMN	INCHES	PICAS
1 COLUMN	1.5	9
2 COLUMNS	3.2	19
3 COLUMNS	4.8	29
4 COLUMNS	6.5	39
5 COLUMNS	8.2	49
6 COLUMNS	9.8	59
FULL PAGE	9.8Wx15H	59Wx90H

NOTE: To qualify for the lower consecutive week ad rates, you are NOT committed to running the same ad or size every week. You may change the ad size and/or copy as often as you like.

BUSINESS CLASSIFIEDS: \$5.00 for the first 20 words. Additional words are 20¢ each.

INSERTS: Flyer insertion cost is \$35 per thousand.

541-536-2532